

# Digital Transformation in Supply Chain Planning: On Pace or at Risk?

How are supply chain planning leaders formulating their digital strategies for 2020?  
200 supply chain leaders responded

**89%**

Cited volatile demand and unpredictable customers as a supply chain planning challenge

**58%**

Are in the exploring or evaluating stages of digital transformation, still testing the waters and seeking the best use cases

**54%**

Are seeking improved service levels in the coming year

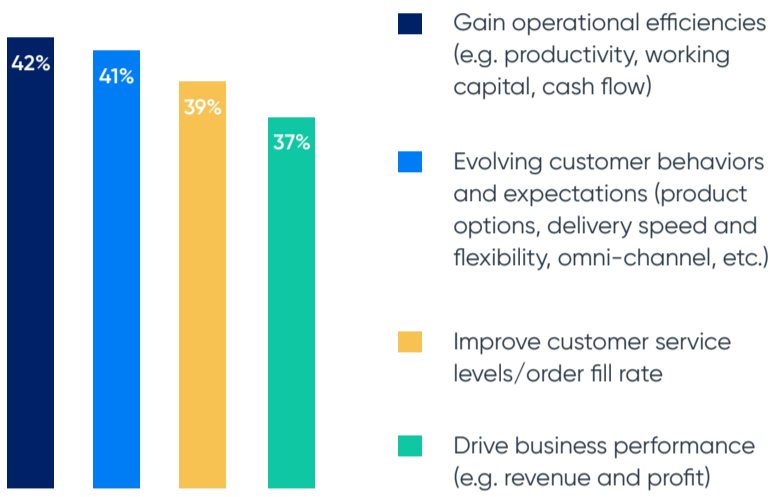
**32%**

Will measure digital transformation success by increased sales

**14%**

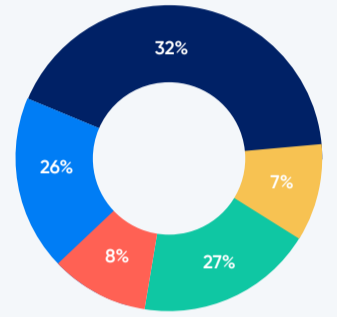
Have a machine learning project underway, meaning for many it's still more hype than adoption

## What's Driving Digitization of Supply Chain Planning?



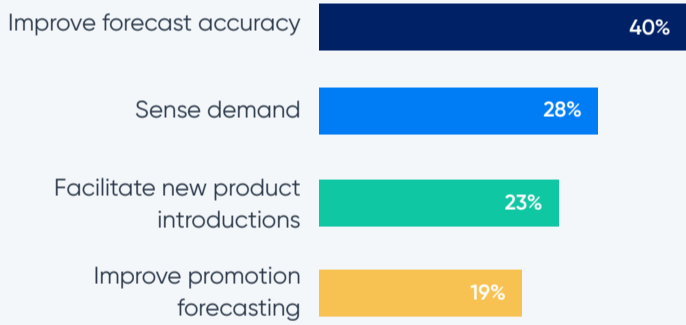
## + Most companies are still formulating a digital strategy and gaining support

- Exploring
- Evaluating
- Gaining Broad Organizational Support
- Executing
- Reaping the Benefits



“Digital transformation is often less about a radical rethinking of the business than about learning how to use digital tools to better serve customers.”<sup>1</sup>

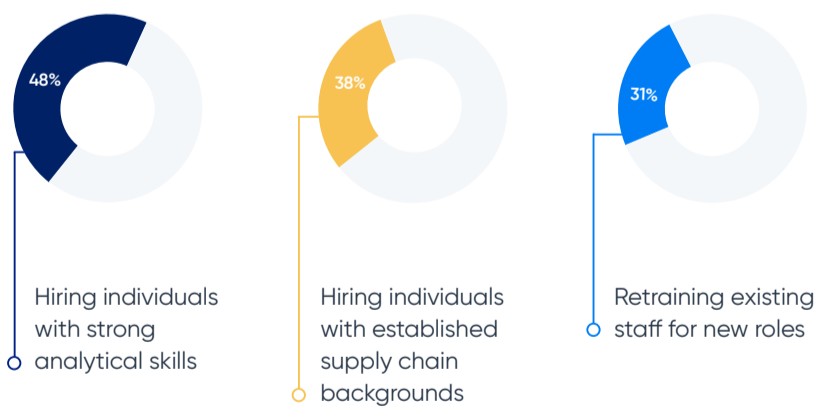
## + Machine learning is a critical part of supply chain digital transformation plans to:



## What's holding companies back?



## Investing in people to drive digital transformation



“Rather than wait for market influences to force their hands, businesses should proactively pursue digital transformation to stay ahead of the game.”<sup>2</sup>

## In execution of digital transformation, size matters

Currently executing digital planning transformation:



**41%**

of large companies (>\$1b)



**15%**

of smaller companies (<\$500mm)

There's much more! **Download** the full report

