

Decision Hub

Make better decisions, faster, through continuous, collaborative decision-centric planning.

Empower the right stakeholders at the right time armed with the right information to make profitable decisions fast

Decision Hub facilitates faster, better-informed decisions through asynchronous, continuous collaboration and real-time scenario planning.

// Key Features and Benefits

- **Asynchronous, Continuous Collaboration:** Gather all key stakeholders in a virtual situation room to discuss emerging supply chain threats and opportunities.
- **Real Time, In-App Scenario Planning:** Simulate the impact of emerging situations, generate demand forecast scenarios and compute supply impact using the latest data and forecasts.
- **Single Source of Truth:** Unify decision-makers with real-time data, eliminating debate on core assumptions; all discussions can focus on the impact of decisions.
- **Efficient Path to Consensus:** Streamline consensus-building with shared information, bypassing fragmented communication channels.
- **More Strategic Decision Centric Planning:** Decision Hub balances strategic vision with tactical response, empowering executives amidst emergencies.

- **More Profitable Supply Chain Decisions:** Optimize profitability by swiftly assessing and selecting the most effective supply chain actions in response to threats and opportunities.

Continuous, collaborative decision-making, simplifying supply chain planning and alignment on actions.

Traditionally, supply chain decisions are relegated to rigid, linear and manual S&OP processes that introduce significant decision-making latency. Urgent issues are dealt with ad-hoc, often missing critical stakeholders or based on outdated data.

For supply chain executives facing increasing supply chain disruptions and volatility, overly rigid and piecemeal decision-making processes informed by latent and misaligned data mean that understanding impacts and reacting to changes takes too long.

Decision Hub enables continuous, collaborative decision-making processes guided by asynchronous workflows to quickly evaluate options and align on the best possible actions. A move to true decision-centric planning through supply chain scenarios and collaboration is made simple in Decision Hub.



Empowering Proactive Decision-Making

Elevate your decision-centric planning with Decision Hub's suite of tools designed for efficiency, collaboration, scenario planning, analysis and real-time alerts.



- **Fast Track Decisions**

Guided workflows help users take actions to move through the decision-making process more efficiently.



- **Virtual Situation Room**

Gather key stakeholders in a virtual situation room to asynchronously collaborate on emerging supply chain threats and opportunities.



- **Quickly Simulate Impact**

In-app real-time scenario planning can be used to generate demand forecast scenarios and compute corresponding supply impact using the latest data and forecasts.



- **Optimize Decisions**

The Scenario Analyzer tool helps you compare and analyze results to quickly understand the impact of all possible actions.



- **Real-Time Alerts**

Critical notifications and alerts let you know each time critical actions are taken in your open scenarios so no time is wasted in responding.

Interested in discovering how **Decision Hub** can enhance your supply chain profitability? Schedule a meeting with us to explore how we can assist you in transitioning to decision-centric planning.

[Talk to our experts about decision-centric planning →](#)