
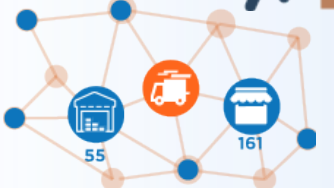


HOW LENNOX MASTERED THE SUPPLY CHAIN IN A CHANGING NETWORK


CHALLENGES



Moving from a national stocking model to a hub-and-spoke model with 55 shipping and 161 selling locations



A 250% increase in physical locations



450,000 SKU-Locations consisting of both parts and finished goods



High product availability targets- Some customers need 'Same Day' pickup



Highly variable independent demand




Highly seasonal demand (AC and heating)




Many new product introductions




TOOLSGROUP'S SOLUTION




Enhance input into Lennox's SAP Planning system




Balance service levels with inventory cost




Simulate network changes




Model both seasonality and variable demand patterns reliably using machine learning




RESULT ACHIEVED THE GOAL




ServiceOptimizer 99+




↑+25% Inventory turnover increased by 25%



↑+16% Service levels increased by 16%



↑+50% Sales increased by 50%



Positive market share growth

