



For Immediate Release

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**ToolsGroup Recognized as a Top Emerging Software Vendor
By *Manufacturing Business Technology***

*Achieves Back-to-Back Software Awards with Top 100 Ranking by Global Logistics
& Supply Chain Strategies*

BOSTON — Oct. 16, 2007 – ToolsGroup, a global provider of demand-driven inventory optimization solutions, was named to *Manufacturing Business Technology's (MBT)* prestigious emerging software vendors ranking in the October 2007 issue. This honor comes on the heels of ToolsGroup's placement in the annual Top 100 Great Supply Chain Partners list from *Global Logistics & Supply Chain Strategies'* July 2007 issue.

Both awards reinforce ToolsGroup's continuing success in helping companies across vertical markets drive service-level excellence. Best-in-class performers are achieving 99+ percent customer service levels with the aid of ToolsGroup software.

MBT's 40 Emerging Vendors award recognizes innovation in the global manufacturing enterprise. ToolsGroup was the only inventory optimization company selected this year. ToolsGroup was recognized for its expertise in demand-driven inventory optimization, helping companies be "as lean as possible" in supply chain operations. The vendors in the Emerging 40 were chosen for:

- Formulating emerging software functionality for business or manufacturing process optimization
- Distinguishing themselves from the crowd of mainstream software vendors
- Delivering the domain expertise needed to serve viable vertical industry niches

Krafft, a division of ITW that manufactures lubricants and chemicals in the automotive and construction industries, was showcased as an example of a company using ToolsGroup's inventory optimization software. Krafft was able to

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increase customer-service levels by 10 percentage points while cutting inventory and improving turns by 25 percent.

ToolsGroup's achievement as a "Great Supply Chain Partner" from *Global Logistics & Supply Chain Strategies* was a result of direct feedback from supply chain professionals and customers included in the magazine's readership.

"These accolades show that ToolsGroup is a true partner for companies that are looking to achieve outstanding customer service levels with less inventory," said Joseph Shamir, CEO of ToolsGroup. "We are dedicated to providing the most cost-effective technologies to our clients and are honored to be recognized as an industry-leading inventory optimization vendor by two prominent manufacturing and supply chain publications."

ToolsGroup will showcase its new Service Optimizer 99+ inventory optimization technology (SO 99+) on Monday, Oct. 22 at booth 306 during the annual Council of Supply Chain Management Professionals (CSCMP) Conference in Philadelphia. Also on exhibit will be ToolsGroup's new Forecast MicroAllocation product that helps companies remove persistent forecast bias and improve short-term forecast accuracy via detailed demand modeling and real-time forecasting.

About ToolsGroup

ToolsGroup is an innovation partner for companies that want to achieve service-level excellence, top-line growth and improved forecast accuracy with less global inventory. ToolsGroup's flagship *Service Optimizer 99+* platform helps clients achieve customer-service levels as high as 99+ percent. For more information on ToolsGroup and its solutions, please visit www.ToolsGroup.com.

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