

For Immediate Release

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**Multinational Snack Company Selects ToolsGroup's
Inventory Optimization Solution**

*ToolsGroup's Food and Beverage Market Leadership Strengthened by
Growing Client Portfolio*

BOSTON — April 18, 2006 – For food and beverage companies, being able to guarantee freshness of goods is critical to success. Today, ToolsGroup announced that San Carlo Group, a leader in the potato chips and snacks industry, has chosen its DPM inventory optimization technology to insure its products' availability and freshness throughout its distribution network.

San Carlo will implement ToolsGroup's DPM suite to model demand, inventory, replenishment and transportation. DPM technology will enable San Carlo to optimize outflows and inventory at plants and warehouses, thus increasing the availability of goods and guaranteeing freshness.

San Carlo joins more than twelve other food and beverage companies that have optimized inventory and replenishment with ToolsGroup technology, including beverage and confectionery company Cadbury Schweppes; pasta manufacturer Barilla; Coca-Cola bottler Casbega; and Granarolo, a leading European manufacturer of fresh dairy products. Within the past year, ToolsGroup has also added poultry, alcoholic beverage and seafood customers to its growing client portfolio.

"San Carlo is another example of how ToolsGroup's DPM technology is ideally suited for the food and beverage industry," said Joseph Shamir, CEO of ToolsGroup. "By driving an optimal inventory mix, our multi-echelon technology insures customer service and improves product freshness."

About ToolsGroup

ToolsGroup optimizes inventory in the finished goods supply chain. It's powerful solutions optimize multi-echelon distribution chain inventory, from finished goods assembly to the end consumer, and from strategic network design to daily operations. Recognized by ARC Advisory group as the top inventory optimization firm, ToolsGroup allows supply chain managers to meet demanding service levels, while reducing inventory and operating costs. With more than 100



customers in 29 countries, it is the most experienced inventory optimization software provider worldwide. For more information on ToolsGroup and its solutions, please visit www.ToolsGroup.com.

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