



For Immediate Release

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**ToolsGroup and INSIGHT Team Up to
Drive More Value for Fortune 500 Companies**

*Two Leading Supply Chain Vendors Combine Network and
Inventory Optimization to Power Competitive Differentiation*

MANASSAS, Va. & BOSTON —Aug. 20, 2007 – ToolsGroup, a global provider of inventory optimization solutions, and INSIGHT, Inc., a top international provider of planning solutions that power supply chain design, today announced a comprehensive partnership for combining supply chain network and inventory optimization to drive value for large, global companies. INSIGHT and ToolsGroup will jointly sell and market their complementary software in industries such as food and beverage, consumer goods, chemical and petroleum as well as manufacturing and parts distribution.

ToolsGroup's DPM inventory optimization technology combined with INSIGHT's SAILS supply chain planning suite enables companies to rationalize their end-to-end distribution network and simultaneously optimize their inventory. The combined offering increases customer service levels while reducing overall logistics costs.

For example, BP, one of the largest energy companies, is leveraging the network and inventory optimization technologies from both vendors to reduce handling, excess inventory movements and unnecessary logistics costs.

"Combining network and inventory optimization allows companies to evaluate, design and optimize supply chain operations for a competitive advantage," said Joseph Shamir, CEO of ToolsGroup. "ToolsGroup's alliance with INSIGHT is an excellent fit for companies that want to maximize current network and inventory policies or for companies that are going through a merger or acquisition."

ToolsGroup, Inc.

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“Finding the right balance between supply and demand can be tricky for large companies that are looking to improve bottom-line results,” commented Jeffrey Karrenbauer, president of INSIGHT, Inc. “Working with ToolsGroup, we can offer inventory optimization technology as a natural extension of our network design software to help companies determine the optimal logistics efficiencies, eliminate costs, and mitigate risks within the supply chain.”

About INSIGHT, Inc.

INSIGHT provides optimization-based supply chain planning and network design software and consulting services developed specifically to meet the dynamic business challenges of globalization, disruptions, and mergers/acquisitions prevalent in today’s business environment. Founded by supply chain and logistics experts in 1978 with the goal of using world-class technology to add intelligence to decision making, INSIGHT solves the supply chain management issues of the world’s foremost companies, including Abbott Laboratories, BASF, Clorox, ExxonMobil, Goodyear, GE, Kellogg, Nestle, PepsiCo, Pfizer, Procter & Gamble, Toyota, and Unilever.

SAILS, INSIGHT's award-winning flagship product, can accurately represent a company's current business practices, from raw materials sourcing to capacity planning through delivery to the end customer. The X-System®, a proprietary optimization engine, powers a family of planning and scheduling solutions, from the design of a global supply chains to crew scheduling, troop deployments, inventory optimization, and transportation procurement. In addition, INSIGHT provides optimization components, partnering with third party software providers to deliver best-of-breed solutions. Our software and services help design optimal supply chain networks that minimize costs and free up capital, streamline operations, maximize profits, and increase customer service levels. For more information, please visit us on the Web at <http://www.insight-mss.com>.

About ToolsGroup

ToolsGroup optimizes inventory in the finished goods supply chain. Its powerful solutions optimize multi-echelon distribution chain inventory, from finished goods assembly to the end consumer, and from strategic network design to daily operations. Recognized by ARC Advisory group as the top inventory optimization firm, ToolsGroup allows supply chain managers to meet demanding service levels, while reducing inventory and operating costs. With more than 100 customers in 29 countries, it is the most experienced inventory optimization software provider worldwide. For more information on ToolsGroup and its solutions, please visit www.ToolsGroup.com.

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