

**Media Contact:****Bieneosa Ebite**

Bright Star Public Relations Limited for Tools UK Ltd

telephone: +44 (0) 20 3212 2152

email: [bieneosa.ebite@brightstarpr.net](mailto:bieneosa.ebite@brightstarpr.net)

## **The Leading High Service Industrial component distributor - RS Components deploys new technology from ToolsGroup to manage Demand Forecasting and key Safety Stock settings more efficiently**

London, September 9th, 2009 – [ToolsGroup](#), a global provider of demand-driven [inventory optimization](#) solutions, announced today that RS Components will be implementing its flagship solution, Service Optimizer 99+ (SO 99+), to improve its Demand Sensing and Forecasting processes, as well as Safety Stock settings, to ensure high levels of availability whilst improving working capital efficiencies.

RS Components is a world-leading distributor of over 450,000 electronic, electromechanical and industrial components from 2,500 suppliers. RS supports more than 1.6M customers world-wide, supplying components to both research and development and maintenance engineers in more than 80 countries.

"Earlier this year we set out to make a step function improvement in our global forecasting and planning capability. The principal driver for this was our strategic intent to dramatically extend our global product range. We identified the Toolsgroup S099+ solution as an excellent fit for our business and we are very excited about reaping the benefits of an early implementation" stated Simon Phillips, Supply Chain Development Manager at RS.

"The RS Components product portfolio is a great example of [long tail inventory](#) where we see an enormous variety of stock keeping units (SKUs) and slow moving items with lumpy, unpredictable demand patterns," said Martin Woodward, MD of Tools UK. "ToolsGroup's ability to master a wide range of demand and inventory behaviours across multi echelon supply chains will enable RS Components to continue to provide service level excellence to its huge and varied customer base"

### About ToolsGroup

[ToolsGroup](#) is an innovation partner for companies who want to achieve outstanding customer-service levels and less global inventory. Using our demand-driven inventory optimization and [supply chain planning](#) solutions, our customers improve daily forecast accuracy and correctly set safety stocks to significantly cut inventory and achieve customer-service levels up to 99+ percent. ToolsGroup has more than 150 customers in 31 countries worldwide. For more information on ToolsGroup and its solutions, please visit [www.ToolsGroup.com](http://www.ToolsGroup.com).